



WDIV

# ORDER

Print Date 09/21/12

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Flight Dates **09/25/12-10/01/12**

Contract / Revision **259910 /**

Original Date / Revision  
09/21/12 09/21/12

Advertiser **ISS/Michigan Democratic St**

Agency **Three Point Media**

Buying Contact

**1322 G Street, SE  
Washington, DC 20003**

Product

**MDSCC**

Agency Com 15%

Billing Contact

**1322 G Street, SE  
Washington, DC 20003**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **1655**

Alt Order # **06330449**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PA-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive  
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 73400

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	39	\$50,830.00	\$59,800.00	0.00	08/27/12	09/30/12	39	\$50,830.00	\$59,800.00
October 2012	9	\$11,560.00	\$13,600.00	0.00	10/01/12	10/01/12	9	\$11,560.00	\$13,600.00
<b>Totals</b>	<b>48</b>	<b>\$62,390.00</b>	<b>\$73,400.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WDIV	09/28/12	09/28/12	Ellen 10-11a M-F 10-11AM Ellen	CM	10-11A Ellen	----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$1,500.00		0.00					
2	WDIV	09/28/12	09/28/12	Late Night w/J Fallon Late Night 1237-137A	CM	1237A-137A	----1--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$450.00		0.00					
3	WDIV	09/28/12	09/28/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$600.00		0.00					
4	WDIV	09/28/12	09/28/12	4am NBC Early Today NBC Early	CM	NBC Early	----1--	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$75.00		0.00					



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Contract / Revision **259910** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **ISS/Michigan Democratic S** Product **MDSCC**

Estimate # **1655**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
5	WDIV	09/28/12	09/28/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	----1--	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$1,700.00		0.00			
6	WDIV	09/28/12	09/28/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	----1--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$175.00		0.00			
7	WDIV	09/28/12	09/28/12	M-F 430-5P Inside Edition Inside Edition M-F 430-5p	CM	430p-5p	----1--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$2,500.00		0.00			
8	WDIV	09/28/12	09/28/12	6-630pm Local 4 News M-F Local 4 News 6-630p	CM	6P-630P	----1--	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$3,800.00		0.00			
9	WDIV	09/28/12	09/28/12	Friday 8-9p Grimm	CM	8-9PM	----1--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$3,000.00		0.00			
10	WDIV	10/01/12	10/01/12	Tonight Show w/Leno Tonight Show 1135P-1237	CM	1135P-1237A	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$2,000.00		0.00			
11	WDIV	10/01/12	10/01/12	Late Night w/J Fallon Late Night 1237-137A	CM	1237A-137A	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$450.00		0.00			
12	WDIV	10/01/12	10/01/12	Noon News 12-1230p Noon News 12-1230p	CM	12N-1230P	1-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,400.00		0.00			
13	WDIV	10/01/12	10/01/12	4am NBC Early Today NBC Early	CM	NBC Early	1-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$75.00		0.00			
14	WDIV	10/01/12	10/01/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	1-----	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$1,700.00		0.00			
15	WDIV	10/01/12	10/01/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$175.00		0.00			
E 16	WDIV	10/01/12	10/01/12	5-6pm Local 4 News M-F M-F Local 4 News 5-6pm	CM	5P-530P (5:00 PM-5:30 PM)	1-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$3,200.00		0.00			
E 17	WDIV	10/01/12	10/01/12	5-6am Local News M-F Local 4 News Today 5-6A	CM	530-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$800.00		0.00			



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Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **ISS/Michigan Democratic S** Product **MDSCC**

Estimate # **1655**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WDIV	10/01/12	10/01/12	5-6am Local News M-F CM Local 4 News Today 5-6A (5:30 AM-6:00 AM)		530-6a	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$800.00		0.00			
18	WDIV	10/01/12	10/01/12	Jeopardy 730-8p M-F CM M-F Jeopardy		730P-8P	1-----	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1				\$3,800.00		0.00			
19	WDIV	09/29/12	09/29/12	Sat Local 4 News @ 11P CM Sat 11-1130P Late News		11-1130P	-----1-	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$3,600.00		0.00			
20	WDIV	09/29/12	09/29/12	Saturday 1130P-1A SNLCM Saturday Night Live		1130P-102A	-----1-	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,700.00		0.00			
E 21	WDIV	09/29/12	09/29/12	Sat 730-8p Local Nws 9/29 CM Local News 9/29		730-8p	-----1-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$1,600.00		0.00			
22	WDIV	09/30/12	09/30/12	Sun 6-630pm Local News CM Sun 6pm		Sun 6pm	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$2,000.00		0.00			
E 23	WDIV	09/30/12	09/30/12	Sun 6-730am Loc News CM Sun News 6-730am		Sun 7-7:30am (7:00 AM-7:30 AM)	-----1	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$1,100.00		0.00			
24	WDIV	09/30/12	09/30/12	Sun 8-9am Loc News CM Sun Local News 8-9am		Sun 8-9am	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$1,000.00		0.00			
25	WDIV	09/27/12	09/27/12	Late Night w/J Fallon CM Late Night 1237-137A		1237A-137A	---1---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$450.00		0.00			
26	WDIV	09/27/12	09/27/12	Noon News 12-1230p M CM Noon News 12-1230p		12N-1230P	---1---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$1,400.00		0.00			
27	WDIV	09/27/12	09/27/12	4am NBC Early Today CM NBC Early		NBC Early	---1---	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$75.00		0.00			
28	WDIV	09/27/12	09/27/12	M-F Local News @ 4pm CM M-F Local News @ 4pm		4p-430pm	---1---	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$1,700.00		0.00			
29	WDIV	09/27/12	09/27/12	4:30am Local News M-FCM 4:30am Local News		4:30-5am M-F	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$175.00		0.00			



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Contract / Revision **259910** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **ISS/Michigan Democratic S** Product **MDSCC**

Estimate # **1655**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
29	WDIV	09/27/12	09/27/12	4:30am Local News M-FCM 4:30am Local News		4:30-5am M-F	--- 1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--- 1---		1				\$175.00		0.00			
E 30	WDIV	09/27/12	09/27/12	5-6pm Local 4 News M-F CM M-F Local 4 News 5-6pm		5P-530P (5:00 PM-5:30 PM)	--- 1---	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--- 1---		1				\$3,200.00		0.00			
E 31	WDIV	09/27/12	09/27/12	5-6am Local News M-F CM Local 4 News Today 5-6A		530-6a (5:30 AM-6:00 AM)	--- 1---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--- 1---		1				\$800.00		0.00			
32	WDIV	09/27/12	09/27/12	Jeopardy 730-8p M-F CM M-F Jeopardy		730P-8P	--- 1---	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--- 1---		1				\$3,800.00		0.00			
33	WDIV	09/25/12	09/25/12	Late Night w/J Fallon CM Late Night 1237-137A		1237A-137A	- 1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$450.00		0.00			
34	WDIV	09/25/12	09/25/12	Noon News 12-1230p M-F CM Noon News 12-1230p		12N-1230P	- 1-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$1,400.00		0.00			
35	WDIV	09/25/12	09/25/12	4am NBC Early Today CM NBC Early		NBC Early	- 1-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$75.00		0.00			
36	WDIV	09/25/12	09/25/12	M-F Local News @ 4pm CM M-F Local News @ 4pm		4p-430pm	- 1-----	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$1,700.00		0.00			
37	WDIV	09/25/12	09/25/12	4:30am Local News M-FCM 4:30am Local News		4:30-5am M-F	- 1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$175.00		0.00			
E 38	WDIV	09/25/12	09/25/12	5-6am Local News M-F CM Local 4 News Today 5-6A		530-6a (5:30 AM-6:00 AM)	- 1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$800.00		0.00			
39	WDIV	09/25/12	09/25/12	Jeopardy 730-8p M-F CM M-F Jeopardy		730P-8P	- 1-----	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$3,800.00		0.00			
E 40	WDIV	09/25/12	09/25/12	Tuesday 9-9:30pm CM Go On		9-10P	- 1-----	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1-----		1				\$4,200.00		0.00			
41	WDIV	09/26/12	09/26/12	Ellen 10-11a M-F CM 10-11AM Ellen		10-11A Ellen	-- 1----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 1----		1				\$1,500.00		0.00			



## Hiatus Dates

Order Sep 00:15:00

Estimate # **1655**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	WDIV	09/26/12	09/26/12	Ellen 10-11a M-F 10-11AM Ellen	CM	10-11A Ellen	-- 1----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$1,500.00		0.00			
42	WDIV	09/26/12	09/26/12	Late Night w/J Fallon Late Night 1237-137A	CM	1237A-137A	-- 1----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$450.00		0.00			
43	WDIV	09/26/12	09/26/12	Ricki Lake 3-4p Ricki Lake	CM	3-4p	-- 1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$600.00		0.00			
44	WDIV	09/26/12	09/26/12	4am NBC Early Today NBC Early	CM	NBC Early	-- 1----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$75.00		0.00			
45	WDIV	09/26/12	09/26/12	M-F Local News @ 4pm M-F Local News @ 4pm	CM	4p-430pm	-- 1----	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$1,700.00		0.00			
46	WDIV	09/26/12	09/26/12	4:30am Local News M-F 4:30am Local News	CM	4:30-5am M-F	-- 1----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$175.00		0.00			
47	WDIV	09/26/12	09/26/12	M-F 430-5P Inside Edition Inside Edition M-F 430-5p	CM	430p-5p	-- 1----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$2,500.00		0.00			
48	WDIV	09/26/12	09/26/12	6-630pm Local 4 News M-F M-F Local 4 News 6-630p	CM	6P-630P	-- 1----	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----		1				\$3,800.00		0.00			
Totals														48	\$73,400.00